



**FOR IMMEDIATE RELEASE**

## INNOVATION LEADS TO BLUETOOTH ENABLED, CELL PHONE ACTIVATED WIRELESS SWITCH



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**Cleveland, OH – November 6, 2009** – EMX Industries Inc., a world-class manufacturer of sensors for industrial automation and access control, introduces the BlueGuard®, a Bluetooth enabled switch used for universal control applications. Whether automotive, industrial, security, commercial, residential home automation....any industry can find uses for BlueGuard.

### **Your Cell Phone is Your Control**

You don't need to carry additional keys such as fobs or remotes. No software to install, your Bluetooth enabled phone already has all you need to operate the BlueGuard. Simply punch the 4 to 6 digit access code on your phone keypad and you are in. Alternatively, the mere presence of authorized phone switches the BlueGuard ON.

### **BlueGuard is Universal**

The possibilities are endless and the user capacity unlimited. Anybody that has the correct access code can activate the BlueGuard. The enclosure is a watertight design for indoor or outdoor use. BlueGuard works with any low voltage control circuit or any other device that accepts relay contact or solid state input.

## **BlueGuard is Secure and Protected**

BlueGuard employs all of the security features of Bluetooth technology. BlueGuard detection range is up to 30 feet. Therefore, it can be installed well within the protected perimeter. Being inaccessible and invisible from the outside protects BlueGuard from being vandalized or tampered with.

## **Features**

BlueGuard is housed in an antenna-like indoor/outdoor package and can be integrated into any control system. Working on low voltage AC/DC power provides for supply flexibility. Administrator can easily change the access code as needed.

## **For More Information**

Other products in the EMX product line include: infrared transmitters and detectors, loop detectors, proximity sensors, driveway detectors, timers, color, brightness, contrast, luminescence sensors and radio controls. To request a datasheet on the BlueGuard or any of the EMX Access Control products, call EMX at 800-426-9912; send an email to [salesupport@emxinc.com](mailto:salesupport@emxinc.com) or visit the EMX website at [www.emxinc.com](http://www.emxinc.com).

## **About EMX Industries**

Since 1987, EMX sensors have been trusted in industrial automation, and for gate and door control. EMX sensors are used in automotive, packaging, labeling, metal stamping, paper and wood processing, plastics, electronics and pharmaceutical manufacturing. Direct inquires to [salesupport@emxinc.com](mailto:salesupport@emxinc.com), 800-426-9912 (phone), 216-518-9884 (fax), or visit the company web site at [www.emxinc.com](http://www.emxinc.com). BlueGuard® is a registered trademark of EMX Industries Inc.

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